

MEDIA ALERT:



**MOST VALUABLE PROMOTIONS AND NETFLIX'S JAKE VS. TANK
NEW YORK PRESS CONFERENCE RESCHEDULED FOR MONDAY,
SEPTEMBER 22 IN NEW YORK CITY AT THE PALLADIUM THEATER**

Details regarding Additional Press Conferences will be announced soon

*Emmy award-winning sports broadcaster Brian Custer to host press conference at the
Palladium Theater in New York, New York on Monday, September 22 at 6pm ET*

*All media wishing to attend the Jake vs. Tank NYC press conference must apply for media
credentials via the following link:*

[New York Press Conference Credential Application](#)

Events will be free and open to the public on a first come, first served basis

*Sign up for the Jake vs. Tank ticket pre-sale [HERE](#). Presale will begin on Monday, September
22 at 10:00am ET. Tickets will go on sale on Tuesday, September 23 at 12pm ET*

WHAT:

The Problem Child, Jake “El Gallo de Dorado” Paul (12-1, 7 KOs) and **Gervonta “Tank” Davis** (30-0-1, 28 KOs) will meet face-to-face to preview their highly-anticipated Most Valuable Promotions and Netflix event. The first press conference will now be held at 6:00pm ET on **Monday, September 22** at Palladium Theater in New York City. Media can apply for credentials to attend the NYC press conference [HERE](#). The event will be hosted by Brian Custer.

Details regarding additional press conferences will be announced soon.

Events will be free and open to the public on a first come, first served basis

For the opportunity to sign up for advance presale tickets, click [here](#). Tickets will go on sale on Tuesday, September 23 at 12pm ET. The fight will stream live globally, exclusively on Netflix on Friday, November 14.

WHO - NEW YORK

Jake “El Gallo de Dorado” Paul, MVP’s global superstar & The Problem Child
Gervonta “Tank” Davis, undefeated three-division champion, reigning WBA lightweight world champion Gervonta “Tank” Davis

Nakisa Bidarian, CEO and Co-Founder of Most Valuable Promotions

Brian Custer, Host, Emmy award-winning sports broadcaster

WHEN AND WHERE:

Monday, September 22

5:00 PM ET: Doors Open

6:00 PM ET: Press Conference Begins

Location

Palladium Theater

1515 Broadway

New York, NY 10036

Media Credential Application (NY): [Jake vs. Tank Press Conference Credential Application](#)

Note:

- *Credentialed media must present valid ID to enter the press conference.*
- *The Jake vs. Tank press conference will stream live on [Most Valuable Promotions' YouTube channel](#) and [Netflix's YouTube](#)*
- *Assets will be available on the Netflix Media Center after each press conference.*
- *Visit the [official Netflix page](#) and click 'Remind Me' to ensure you're notified on Friday, November 14 when the action begins.*
- *Visit [Tudum.com](#) for up to date information about the event.*

About Most Valuable Promotions (MVP)

MVP was founded by Jake Paul and Nakisa Bidarian in 2021. With the mission to provide more creative control to fighters, MVP works to identify, grow, and maximize return for its own events and talent partners. One year into its inception, MVP was nominated as one of the prestigious Sports Breakthroughs of the Year in 2022 by Sports Business Journal. MVP have produced Jake Paul's last six global pay-per-view events, including the recent Paul vs. Perry match. The promotion company also signed one of the most decorated Hispanic athletes of all time, Amanda Serrano in its first year. Serrano and MVP made history in April of 2022 when Serrano went head to head with Katie Taylor, marking the first female fight to headline at Madison Square Garden, earning a nomination for Event of The Year by Sports Business Journal. MVP made history again in November 2024 with Jake Paul vs. Mike Tyson and Katie Taylor vs. Amanda Serrano 2, the first-ever live professional sports event on Netflix. MVP's Paul vs. Tyson streamed live globally on Netflix and shattered records, becoming the most-streamed sporting event ever with 108 million live viewers globally. Co-founder Nakisa Bidarian was an executive producer of Paul vs. Tyson and the historic Triller Presents Mike Tyson v. Roy Jones Jr., which was the 8th most bought pay-per-view event in history.

About Netflix

Netflix is one of the world's leading entertainment services, with over 300 million paid memberships in over 190 countries enjoying TV series, films and games across a wide variety of genres and languages. Members can play, pause and resume watching as much as they want, anytime, anywhere, and can change their plans at any time.

Press Contacts**MVP**

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Netflix

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